

EASTPORT-SOUTH MANOR

Central School District

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www.esmonline.org

JOSEPH A. STEIMEL
Superintendent of Schools

November 19, 2025

Dear Eastport-South Manor School Community,

As we continue through another exciting school year together, I want to ensure every member of our school community stays fully connected and informed about all of the activities taking place across the entire Eastport-South Manor Central School District. As such, I would like to invite you to make full use of our official communication channels to access calendars, view event details, and together celebrate the wonderful achievements of our incredible students and staff.

Our website, esmonline.org, remains the primary resource for all official information. Here you will find the most current academic calendars, administrative announcements, board meeting information, and detailed schedules for upcoming school events, athletics, and performing arts.

In addition to our website, the Eastport-South Manor School District maintains a robust social media presence on both [Instagram](#) and [Facebook](#). Our social media pages are dedicated to showcasing the daily successes, activities, and celebrations happening within our classrooms and on our fields. On these pages you will have access to photos and videos of student projects, event highlights, academic work, school spirit days, as well as important reminders and announcements. For a more real-time, engaging look at our schools, we encourage you to please follow us on Instagram and Facebook!

Following these Eastport-South Manor School District social media pages is the best way to feel connected to the energy and accomplishments of our entire student body.

To help you get started, we have attached a simple guide detailing how to easily find and follow our official Instagram and Facebook accounts.

We look forward to connecting with you online and sharing what makes the Eastport-South Manor community so exceptional!

Sincerely,



Joseph A. Steimel,
Superintendent of Schools



What is Instagram?

Instagram is a free photo and video sharing app available on iPhone and Android. People can upload photos or videos to our service and share them with their followers or with a select group of friends. They can also view, comment and like posts shared by their friends on Instagram. Anyone 13 and older can create an account by registering an email address and selecting a username.

Instagram's purpose is to share information instantly to all the account's followers.

Why use Instagram?

Instagram is a popular social networking app with a focus on sharing photos and videos.



How to sign up for Instagram?

On the web:

<https://www.instagram.com/>

Join Instagram by signing up for a new account. You can connect it to an email address or a mobile phone number.

On your mobile phone: Download the Instagram app

[iPhone App Store](#)

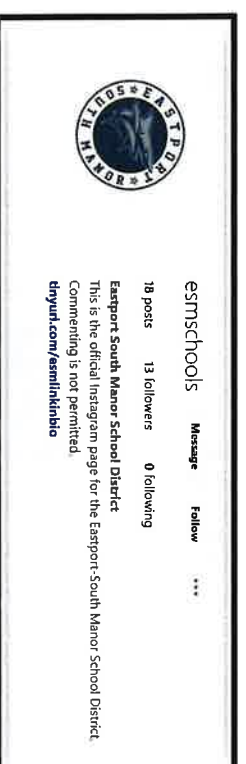
[Google Play Store](#)

Create your “handle” or Instagram username that is unique to you. Start following [@esmschools](#) and other accounts that are of interest to you!

RESOURCES:

[About Instagram](#)

[How-to Instagram: A Beginner's Guide](#)



Instagram Terminology



Caption: Instagram users may accompany their posts with a caption. Only the first few lines of the caption will be visible when scrolling.

Follower: A follower is someone who is “friends” with you on Instagram and could potentially see your posts in your feed. The more followers you have, the larger your audience.

Hashtag: Hashtags are used to describe and categorize posts. The # symbol always goes at the beginning of a hashtag and can be clicked on to find similar posts.

Like: A like is when someone either double taps your photo or taps the heart button.

Tag: A tag is when an Instagram user attaches another person's handle to your post.

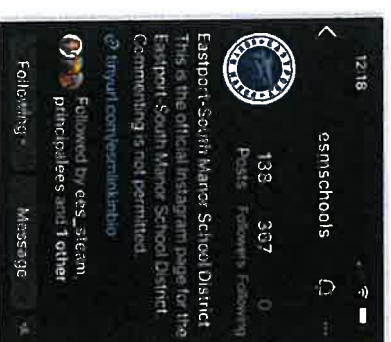
Comment: A comment is when someone posts a reply or response to your photo. At this time, the District does not accept comments on posts.



Follow Us On Instagram

[@esmschools](https://www.instagram.com/esmschools)

Stay connected and up-to-date with what is happening across the District!



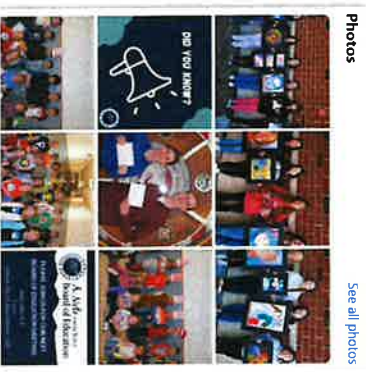


What is Facebook?

Facebook is a social networking website which allows users, who sign-up for free profiles, to connect with people, organizations, and events online. It allows users to share pictures, music, videos, and articles, as well as their own thoughts and opinions.

Why use Facebook?

Reaching a large number of followers quickly through public posts allows you to keep up-to-date with the latest news and happenings in the District, and share it with others. We share important news and dates, student accomplishments, special events, photos, and videos.



Photos

[See all photos](#)


Eastport-South Manor Central School District

Made at 10:55 AM

The Eastport-South Manor Jr-Sr High School art department is pleased to announce that 15 talented high school student-artists were selected to exhibit their artwork in the annual student exhibition of The Parish Museum in Waterville. The exhibit is a 70-year-old tradition where students express their creativity, enthusiasm and technical skill in media ranging from painting to sculpture and graphic to pastel. This year's show runs from March 11-April 16. The official copy! See more

How to sign up for Facebook?

On the web:

1. Go to [facebook.com](https://www.facebook.com) and click Create New Account.
2. Enter your name, email or mobile phone number, password, date of birth and gender.
3. Click [Sign Up](#).
4. To finish creating your account, you need to [confirm your email or mobile phone number](#).

On your mobile phone:

Download the Facebook app and follow the steps to Get Started

[iPhone App Store](#)

[Google Play Store](#)

After creating your Facebook account, start following <https://www.facebook.com/EastportSouthManorCSD> and other accounts that are of interest to you!

FACEBOOK RESOURCES:

[Parents Portal](#)

[Facebook App Guide for Parents \(& Students\)](#)

[How to Use Facebook: A Beginner's Guide](#) (video)

Facebook Terminology

Friend: This is the term used when you are connected with someone on Facebook. When you add someone as a friend, they are able to see your profile and updates and vice-versa.

Status: Allows users to share their thoughts or important information with their friends. This can include where they are, what they're doing, how they're feeling, who they're with, or just something that they generally find interesting.

Like: If someone posts a photo, status, or comment that you like or agree with, you can click the "like" button to show it.

Profile: Your mini-biography contains all of your basic information. This can include things such as your name, birthday, where you work (or have worked), where you go (or went) to school, where you live (or have lived), and whether or not you're in a relationship. You can choose what to fill out and who gets to see it.

Timeline: Everyone has their own Timeline that shows all of their activity on Facebook: status updates, photos, comments, event attendance, and much more. The most recent activity is shown at the top.

Page: A profile for brands, businesses, celebrities, and more. You can like a page to be kept up to date on what they're doing.

Tags: A tag is when someone uses a name to link a profile or page on Facebook to a piece of information that may be related or of interest. For example, someone might tag you if you appear in a photo that someone else posts, or if someone mentions that they were somewhere and/or did something with you in a status update.

Notification: You get a notification whenever something happens on Facebook that more-or-less directly involves you. Mostly, this will be if someone 'likes' or comments on a status update or comment that you wrote, or if someone invites you to 'like' a page, play a game, or join an event or group.

News Feed: Shows the top posts among your friends and pages. The more you interact with that friend/page, the more of their posts that you'll see.



Follow Us On Facebook

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